

## Consent to Data Collection and Usage

By consenting to provide data to Okta, you agree that Okta may collect and store your name, email address, employer organization, business address, job title, and telephone number. When you use or interact with Okta services and content, we may use a variety of technologies that collect information about how our content is accessed and used. This information includes your interaction with advertising and promotional content, and technical data, such as URL information, cookie data, your IP address, the types of devices you are using to access Okta content, unique device ID, device attributes, network connection type (e.g., WiFi, 3G, LTE) and provider, network and device performance, browser type, language, information enabling digital rights management, operating system, and browser version.

We may also receive information about you from our service providers and partners, which we use to personalise your experience, to measure ad quality and responses to information about our products and services, and to display communications that are more likely to be relevant to you.

Consistent with the permissions you give us to collect the information described herein, you agree that we may use the information we collect, including your personal information:

1. to provide, personalise, and improve your experience with the Okta service and products, as well as complementary products and services that interoperate with, or otherwise relate to, Okta's service and products;
2. to ensure technical functionality of the Okta digital properties, develop new products and services (for example, if we notice that you and other users, in the aggregate, gravitate towards certain content and read it, we may use that information to influence our product roadmap, as it may signal that our customers desire particular product features or enhancements), and analyse your use of our content, including your interaction with applications, advertising, products and content;
3. to communicate with you, either directly or through one of our partners (for example, such as a third-party email provider), for marketing and promotional purposes via emails, phone calls, notifications, or other messages, consistent with any permissions you may have communicated to us;
4. to prevent or detect fraud or security risk related to the Okta services;
5. to enforce this set of opt-in consent terms, and any other terms that you have agreed to.

We may share information with advertising partners in order to send you promotional communications about Okta or to show you more tailored content, including relevant advertising for Okta and partner products and services that may be of interest to you, and to understand how users interact with advertisements. The information we share is in a de-identified format (for example, through the use of hashing) to ensure that it does not include personal data or otherwise personally identify you.

We may from time to time share your information with service providers to perform functions, process user data and help provide our services, consistent with these terms. For example, we work with service providers to host support and trust sites, and analytics providers to help us understand the use of our services. Where a third party processes user data on our behalf (e.g., a hosting service provider), it is subject to security and confidentiality obligations consistent with these terms and applicable law. Where a third party processes user data on its own behalf, its processing is subject to its own terms and applicable law.

In addition to the above, we may also share your information with third parties to comply with any mandatory requirements under applicable law; to protect the safety of any person; to protect the rights and property of Okta, and to address fraud, security, or technical issues.

If at any time you subsequently decide to withdraw your consent and unsubscribe from any future communications, [you may do so in our [Subscription Center](#)](link to subscription center).